



# AGENDA

[www.supplychainmanagementconference.com](http://www.supplychainmanagementconference.com)

TRACKS: ■ **CB: Cross Border: Compliance and Regulatory Issues**

■ **AS: Academic Presentations**

■ **SC: Supply Chain Efficiency**

## [ DAY 1: Tuesday, May 24 ]

2:00 PM – 6:00 PM: REGISTRATION

9:00 AM – 4:00 PM

### INDUSTRY SYMPOSIUM

U.S. Customs and Border Protection Footwear Industry For further information contact Tom Venne at [thomas.venne@dhs.gov](mailto:thomas.venne@dhs.gov)

TO REGISTER GO TO:

[www.supplychainmanagementconference.com/schedule\\_industry.html](http://www.supplychainmanagementconference.com/schedule_industry.html)

2:00 PM – 4:30 PM

### ■ AP – ACADEMIC PRESENTATIONS

Presenters

**P.K. BANDYOPADHYAY**, Goa Institute of Management: An application of principle component analysis in supplier selection

**JULIEN BENJAMIN**, North Carolina A & T State University: A course of supply chain optimization

**OUZAYD FATIMA**, Industriels et Energies Renouvelable: Toward knowledge model integrating the dynamic model of the risk on the hospital supply chain

**AYMAN OMAR**, American University: The quest for competitive advantage in supply chains

**ADENIKE MORADEYO**, Pan African University: Supply chain collaboration and distribution management among firms

**KENNETH STRANG**, SUNY Plattsburgh: Validating and applying queuing models

**JACQUES ROY**, HEC Montreal: Supply chain management strategies and practices: a Canadian perspective

4:30 PM – 5:00 PM: NETWORKING BREAK

5:00 PM – 6:00 PM: **INTRODUCTORY PLENARY**

**U.S. AND CANADIAN MANUFACTURING SUPPLY CHAIN STRATEGIES: THE CHALLENGES AHEAD**  
What are the keys to a well working cross border supply chain? How will the next generation of supply chains

## [ DAY 2: Wednesday, May 25 ]

7:30 AM – 6:00 PM: REGISTRATION

8:00 AM – 9:00 AM: CONTINENTAL BREAKFAST

8:15 AM – 9:00 AM: **KEYNOTE**

THE FUTURE ROLE OF GOVERNMENT IN CROSS-BORDER ECONOMICS

**W. RALPH BASHAM**, Former Commissioner of Customs and Border Protection and former Director of the U.S. Secret Service

*Mr. Basham will discuss governments influence on the future of cross-border distribution and supply chain management. He will also tell some entertaining incidences from his time as the Director of the U.S. Secret Service.*

9:00 AM – 10:30 AM

### ■ AP – ACADEMIC PRESENTATIONS

Presenters

**EVAN DAVIDSON**, University of California at Berkeley: Optimizing a multi-strategy port and modal allocation of containerized imports from Asia to the USA

**D.K. AGRAWAL**, Rajiv Gandhi Indian Institute of Management: Demand chain management; factors enhancing market responsiveness capabilities

**LISE HEROUX**, SUNY Plattsburgh, Cross-border barriers

9:15 AM – 10:30 AM

### ■ CB – PANEL: Facilitating Trade or Secure Cargo; Striking a Supply Chain Balance

*Trade or secure cargo is a challenging tradeoff. Speakers will discuss the new Food Modernization Act, the Trusted Traveler Program, and FAST.*

Moderator

**ROBERT A. DeCAMP**, Director of Regulatory Affairs, A.N. Deringer & member of COAC

Panelists

**THOMAS BECHARD**, Supervisory Import Specialist, U.S. Customs and Border Protection

**ADAM SALERNO**, Director, U.S. Chamber of Commerce

**SCOTT LOUGHAN**, Compliance Officer, US Food and Drug Administration

## [ DAY 3: Thursday, May 26 ]

8:00 AM – 10:00 AM: REGISTRATION

8:00 AM – 9:00 AM: CONTINENTAL BREAKFAST

8:30 AM – 10:00 AM

### ■ CB – PANEL: Critical Issues that affect Quick Response

*Join this session to learn how Customs' new computer system, Automated Commercial Environment (ACE), will have an impact on imports. You will also learn how to take advantage of the Trusted Trader Program to facilitate the movement of shipments around the world. This segment will also provide guidelines on how to use Free Trade Zones to reduce import costs. This will include a presentation on utilizing a local Free Trade Zone for import/export movements between the U.S. and Canada for a major area project.*

Moderator

**ANN LEDUC**, Manager, Regulatory Services Department, FedEx Trade Networks

Panelists

**MICHELLE BUNBURY**, Manager, Trade Management Service Group, UPS Supply Chain Solutions, Ottawa, O.N.

**AMY MAGNUS**, District Manager, CBP Trade Ambassador, A.N. Deringer

**JOHN SHEARER**, Senior Account Executive, FedEx Trade Networks

### ■ SC – WORKSHOP: Integrating Academics and Industry: Let's Work Together

Presenter

*Help develop the 21<sup>st</sup> century supply chain curriculum! Industry professionals and faculty collaboratively address the big questions of the SCM/Industry interface in this interactive World Café session.*

**DR. KEVIN O'NEILL**, Associate Professor and Chair, Business & Global Supply Chain Management, SUNY Plattsburgh

10:00 AM – 10:15 AM: NETWORKING BREAK

compete with respect to efficiency, coordination, relationships, transparency, and innovation? What do we do? This keynote will examine the strategic outlook of supply chain management from the Canadian and the U.S. perspectives.

**RICK D. BLASGEN**, President and CEO, Council of Supply Chain Management Professionals  
**JACQUES ROY**, Professor, Department of Logistics and Operations Management, HEC Montréal.  
Representing SCL Canada.

**6:00 PM – 7:00 PM: WELCOME RECEPTION**

Sponsored by SUNY Plattsburgh Department of Business & Supply Chain Management and the North Country Chamber of Commerce, Plattsburgh

**GREG STARR**: U.S. Customs and Border Protection

**10:30 AM – 10:45 AM: NETWORKING BREAK**

**10:45 AM – 12:15 PM**

■ **CB – PRESENTATION: C-TPAT and Global Supply Chain Security – Challenges of a Changing World**

*This session will cover some of the origins of C-TPAT, its current status, issues facing global security, terrorism and will look at some photos of seizures.*

*Presenter*

**RONALD MAY**, Director, Buffalo C-TPAT Field Office

■ **SC – PANEL: Using Lean and JIT to Integrate Logistics Across the Supply Chain**

*Learn techniques to help integrate logistics throughout the supply chain to reduce costs, improve responsiveness and increase flexibility. Panel discussion will include the development of KPI's (Key Performance Indicators) and the Volvo Production System.*

*Moderator*

**BRIAN NEUREUTHER, PhD, CSCP**, Professor, Supply Chain & Operations Management, SUNY Plattsburgh

*Presenters*

**FRANK CIESLA**: Logistics Manager, Nova Bus

**JOE DION**: Purchasing Manager, Schonbek-Swarovski

**12:30 PM – 1:30 PM: KEYNOTE & LUNCH**

**COORDINATING GLOBAL SUPPLY CHAINS**

*Mr. Cammisano will discuss how Bombardier Aerospace has taken advantage of PIP and C-TPAT in cross border distribution and will discuss how these two programs are vital to their supply chain success.*

**SAL CAMMISANO**, Supply Chain- Manager, Transportation & Customs Compliance, Bombardier Aerospace

**1:45 PM – 3:15 PM**

■ **CB – WORKSHOP: Impact on New Security Programs**

*This presentation will discuss how cross border transiting costs can be substantially reduced by integrating Supply Chain cross border activities. Topics such as Targeting, Supply Chain Economics, Security, Streaming and Expediting Known Low-Risk Outlook will be discussed with relation to the Canada/U.S. Border*

*Presenter*

**JAMES PHILLIPS**, President & CEO, Canadian/American Border Trade Alliance

■ **SC – WORKSHOP: Getting the most out of your Improvement Efforts**

*Does your company conduct "Drive-by Kaizens"? Do you participate in "Random Acts of Lean"? Are you frustrated that your Lean and Six Sigma efforts don't seem to have any sustainable momentum? Converging the SCOR® Model, Lean Principles, and Six Sigma methodologies provides a direct linkage between strategic objectives and improvement projects. These linkages also require getting the most out of your supplier communications. To this avail, best practices in supplier communication will be presented.*

**10:15 AM – 11:45 AM**

■ **CB – PANEL: Overcoming Legal and Regulatory Speed Bumps in the Supply Chain**

*This segment will provide tips on how to take advantage of NAFTA for your exports and imports while ensuring your ability to pass a NAFTA audit. The increase in oversight and associated risk with Anti-Dumping (AD) and Countervailing Duty (CVD) will also be explored.*

*Moderator*

**THADDEUS BINGEL, Esq.**, Consultant and former Chief of Staff to the Commissioner of Customs

*Panelists*

**ROBERT D. DeCAMP, Esq.**, Partner, Simon, Gluck and Kane, New York, N.Y.

**TERESA POLINO, Esq.**, Partner, International Trade and Commerce Group, Thompson Coburn, Washington, D.C.

**SUSANNA PILLER**, Stafford, Owens, Piller, Murnane

■ **SC – WORKSHOP: The Transparent Supply Chain**

*Why good customers/suppliers are lost, how the worst customer/suppliers can be transformed into great customers/suppliers, and what you need to know about current trends in Customer & Supplier Relationship Management and their impact on supply chain management & sustainability.*

*Moderator*

**TBA**

*Presenters*

**PAUL COMEY**, VP Environmental Affairs, Green Mountain Coffee Roasters

**PETER MURRAY, CIRM**, El DuPont & Nemours Company Global Supply Chain Development & Innovation Leader

**1:00 PM – 6:00 PM**

**GOLF OUTING**, Bluff Point Golf Resort

**PLANT TOUR**

**IBM, Essex Junction V.T.:** Smarter Planet Tour

*A smarter planet, while global by definition, happens on the industry level. It is driven by forward-thinking organizations that share a common outlook: They see change as an opportunity, and they act on possibilities, not just react to problems. Since introducing the smarter planet concept, IBM has collaborated with more than 600 organizations worldwide that each do their part in making this vision a reality.*

*Moderator*

**DR. KEVIN O'NEILL**, Associate Professor and Chair,  
Business & Global Supply Chain Management, SUNY  
Plattsburgh

*Presenters*

**JOHN HOGG**, President, Straight Forward Consulting &  
former Director of Supply Chain Processes, Rich Products  
Corporation

**JOHN KERR**, Purchasing Manager, NRG Systems, Inc.

---

**3:15 PM – 3:30 PM: NETWORKING BREAK**

---

**3:30 PM – 5:00 PM**

**CB – WORKSHOP: Duty Reduction and Elimination  
Strategies: First Sale & Administrative Exemptions**

*This session will describe in detail how to take advantage of  
the First Sale rules in the U.S. that allow for a reduction in  
the dutiable value of imported merchandise. It will outline the  
history of First Sale, its advantages and how to go about  
setting up a First Sale program. The session will also  
discuss the use of the Administrative Exemption, also known  
as "Section 321" to completely eliminate duties on certain  
classes of merchandise, primarily sold via the internet.*

*Presenter*

**GERALD HORN**, Managing Partner, Sandler, Travis &  
Rosenburg, New York, N.Y.

**SC – WORKSHOP: Optimizing your Supply Chain  
through Packaging**

*The corrugated shipping container is a supply chain  
fundamental: its shape, size and strength impact handling,  
storage and transportation cost. Walmart's goal of \$10 billion  
in savings from a 5% packaging reduction has triggered  
tremendous focus on packaging. This presentation shows  
how any company using cardboard boxes can leverage  
packaging optimization to improve supply chain efficiency  
and reduce costs.*

*Presenter*

**JACK AMPUJA**, President, Supply Chain Optimizers,  
Buffalo, N.Y. & Toronto, Canada

---

**6:30 PM – 8:00 PM: EVENING KEYNOTE AND DINNER**

**This presentation will take place at the historical  
Valcour location on beautiful Lake Champlain.**

**RESILIENCE THE NEXT COMPETITIVE ADVANTAGE –  
SUCCESSFUL DEALING WITH RISK, INCORPORATING  
SUSTAINABILITY AND PROFITABILITY WITH  
MANAGING VARIABILITY FOR 21<sup>ST</sup> CENTURY SUPPLY  
CHAINS**

**PETER MURRAY, CIRM**, El DuPont & Nemours Company  
Global Supply Chain Development & Innovation Leader

\* Speakers and scheduled events are tentative and subject to change.